THE FYRST
RENAISSANCE
PLEASURE FAIRE
AND HA'PENNY MARKET
CREATED & PRODUCED BY RON & PHILLIS PATTISON

PROGRAMME
ENLITE YE THIS OUR FAIRE, WHERE COMMERCE IS KING &
JOLLY YE & SONG ABOUND IN THE MERRIEST THRONG

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Amid all that surrounds us as 20th Century necessity, an age old necessity within all of us awaits its chance to live again... a time for festive celebration; a time when the Pleasures of nature and the naturalness of pleasure set the spirit free... if only for a day.

In the pleasure fairs of Medieval and Renaissance England, travelling merchants, minstrels and mummers met buyers and revelers in annual festive mood at crossroads or in green fields. In their brief but rich remembered days, mirth as well as merchandise was traded.

The Renaissance Pleasure Faire re-creates annually those sights & sounds and, most important of all, the Spirit of those ancient, merry Holidays. In costume of the times, come troubadours, Morris Dancers, Mummers, ballads and players of ancient instruments and players of the plays, strolling minstrels, jesters and jugglers, pipers and puppeteers, tumblers & commedia dell'arte players from homes, universities, high school and theatre groups all over California.

"Oyez, Oyez, Oyez! Now hear the Call of the Faire... The Glee is Up at the Pleasure Faire, it is coming to Town!"

The Art of hand-crafted wares, so much a part of the pride & discovery of those ages, is also re-created at the Pleasure Faire. And again, from all parts of California come makers of fine jewelry & lusters, carvers of wood, potters, weavers & spinners, flag makers, inamakers, artsemen of stained glass, icons and batik, ironmongers, flower mongers, candle makers, purveyors of spices & pomanders, alchemists, herbalists & apothecaries, all hawking loudly their goods and services from their colorful, rustic self-made stalls.

"Many a pound a penny told... many a bargain bought and sold."

And to complete the atmosphere of these merry days, food mongers, purveyors of cheeses, roast beef & hams, pies and pitchers of sausages and meadstaves, vendors of fruits and tarts, juices and gingerbreads, in the Aln Garden, jars of wine and beer & bottle ale quench the troubadours' thirst.

"Oh, masters all do you beware of kissing girls at the pleasure faire..."

Throughout the Pleasure Fair, for its few, special days each year, this rich satisfaction of real celebration lives once more. The feeling of heightened awareness of our relationship with nature... the rare joy of buying something hand-made from its maker... the involvement of the children with their peers in pleasant revelry... such are the pleasures of the Pleasure Faire.

"Is the pleasure fair to be pleasure fair, or what sights did I see there?"

The Renaissance Pleasure Faire was conceived and created in 1955 by Ron & Phyllis Peterson of Los Angeles. It was originally designed as a medieval children's fair as a unique background for a Commenda dell'Arte performance by the Piccolo Players, a children's improvisational theatre group directed by Phyllis Peterson. The idea soon took on more spectacular dimensions as research unfolded the color and diversity possible. When the thought of holding the Pleasure Faire as a benefit evolved, KOFI and KOFI (Pacific Radio), as educational, creative and open forum communication in Los Angeles, seemed most logical and exciting choice... "a Renaissance Faire for a Renaissance in Radio".

1. SHUTTLE BUS TURNABOUT
2. ENTRANCE - Ticket Tolls
3. DRINK STALLS (3 Locations)
4. MEDIEVAL - RENAISSANCE EXHIBIT
5. COOK'S COURTS - Meat, Wine, Ale, Meat-on-a-Stick, Fruit, Sausage and Cheese
6. GREENWOOD THEATRE - Continuous Entertainment
7. ACTORS' ThIRM ROOMS
8. POTTERS' MARKET (see page 10)
9. SPINDLE PENNY LANE (see page 10)
10. OAK HILL CLIMB
11. MERRYWOOD BRIDGE (Tolls lifted for the day)
12. REGANS' ALLEY
13. INFORMATION - KPPA AND FAIRE (Lost and Found)
14. FRUIT STALL (2 Locations)
15. HA' PENNY MARKET (see page 10)
16. CHILDREN'S FELL - Supervision by Walden School activities and entertainment for a modest fee
17. JEWELLERS' COURTS (see page 10)
18. YE ANGEL & TRUMPET CAFE HOURS
19. PETTICOAT LANE (see page 10)
20. HAWKERS' ROW (see page 10)
21. MUMMERS BRIDGE
22. CHERUB'S TREE
24. YT MARKET GROG (see page 4)
25. GAMING STALLS (see page 10)
26. OAK Bough ALE GARDEN
27. ALN GARDEN STAGE - Continuous Entertainment
28. MULLED WINE STALL
29. WINE STALL (2 Locations) - From ye Reg
30. POOL'S CROSSING
31. YE FEASTING GROVE - Chicken, Turkey, Beef, cooked at ye Rum and Cap, Coffee, Cow's Milk, Fruit, corn, Bread and Pastries

FIRST AID HANS

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CALL O’ THE FAIRE.

If you are in costume we welcome you to join the Call O’ The Faire Procession which begins in Oak Bough Ale Garden and Jogs its Deep and Merry Way past the Market Cross and up Spend-Penny Lane to Greenwood Theatre. At Pleasure Faire, these traditions are observed at High Noon each day.

The Lord Mayor, Sheriff, Bailiffs, Town Crier and Officials of the Faire lead the colourful opening procession, called “Walking the Fair,” to the sounding of horns and the ringing of the Market Bell.

As the procession reaches Greenwood Theatre, you are welcome to join in the festivities with shouts of “God Save the Queen,” huzzahs for the Mayor, and peasant dancing following the proclamations.

YE MARKET CROS

Note the Market Cros at Pleasure Faire, where travellers are invited to barter, proclaim, harangue or dance!

In very early England, public notices were posted here, penance was done here and punishments inflicted. Market Crosses were very often erected on boundary stones, which established markets and fairs as “neutral ground” where barter and festivity replaced inter-tribal fighting...if only for a few days.

SYMBOL O’ THE GLOVE

“Oyez! Oyez! Oyez! The Glove is Up! The Faire is Open! God Save the Queen!”

The Glove, a traditional part of the old English fairs, symbolized the monarch’s pledge to protect all who used the fair honestly and kept its peace. An old German custom, the gauntlet with signet ring was always gilded and garlanded and carried in the opening Proclamation Procession.

When the Lord Mayor reads the proclamation and calls out, “The Glove is Up,” he thus invites your cheers and the traditional throwing of pennies to the Glove.

SYMBOL OF THE RAM & GOBLET

Hermes, or Mercury, as the patron of trade and public treaties, protector of travellers, god of boundaries and protector of thieves, is well suited to his role as guardian spirit of fairs and markets. The Ram and Goblet has become a symbol of English fairs because it was Hermes’ symbol of sacrifice and religious ceremony...suggesting the more tribal origins of fairs and festivals.

COURT OF THE DUSTY FOOTED

Have you been swindled by a merchant? Spat upon by a rogue? Robbed by a cut-purse? Then take your case to the Courte of the Dusty-Footed each day at 2 p.m. at Greenwood Theatre before Justice Overdo.

To the old fairs came many wandering tradesmen, peddlers, travelers and entertainers. The Court of the Dusty-Footed or Court of Piepowder (a corruption of the Old French for peddler, pied pouder) was set up to settle disputes, where immediacy was required, before travelers moved on to the next village or fair. These courts were presided over by the holders of the fair charter and formalities were reduced to the minimum. In England, this remedy was common from Henry III’s reign onwards.

TRADESMAEN’S CRESTS

Over stalls of craftsmen hang symbols of their trade...a pot for a potter, a boot for a leather smith, a pretzel for a baker. These colourful crests or banners had their practical purpose of telling the peasant by picture what he could not read by word. In very early days, only scholars and men of the church were able to read, and the printed book was still quite rare. By Elizabethan times, however, reading became a great pastime and books were widely available with the advent of the printing press.

And note the craftsmen “hawking” or “crying” their wares to the crowds. You’re invited to answer the craftsmen’s claims with haggling. This early form of advertising was as prone to overstatement as advertising claims of today.

A HISTORIC O’ ENGLISH FAIRS

Which came first, the fair or the festival? There probably is no answer to this riddle. The dating of fairs and festivals was usually related to the working seasons of the year. However, in prehistoric times, whenever traders arrived from distant lands a fair and celebration always took place. And whenever merchants and traders met where their routes crossed, fairs soon blossomed. The “neutral ground” of hostile tribes trading at markets and fairs later gave way to the marketplace as towns grew up around these common meeting places. The great seasonal fairs, mostly Spring and Autumn were the festive social events of the year until Oliver Cromwell closed the great fairs in the mid-seventeenth century. They were to be revived, but never with the same flavor that marked their unbroken tradition.
**Ye Daylie Programme**

**Saturday, October 7**

- **11:00 A.M. Daylie**
  - The Opening of the Gates Ceremony

**Sunday, October 8**

- **12:00**
  - The Gavel Is Up! The Call of the Fare Province begins in the Ale Garden and ends its Way to Greenwood Theatre for the Opening Ceremonials and Proclamations.

- **1:00**
  - The Motley Consort, Gloria Barney, Dir.

- **2:00**
  - The Court of the Dusty Footed, in which a witch is tried and brought to justice and a number of the Animals is declared in pursuit of Truth.

- **3:00**

- **4:00**
  - St. George and the Dragon, Theatre For The World, Martin Ficton, Director.

- **5:00**
  - The Golden Toast, Ancient Music, Rob Thomas, Bill Spier, John Paul.

**Sunday, October 14**

- **12:00**
  - The Gavel Is Up! The Call of the Fare Province begins in the Ale Garden and ends its Way to Greenwood Theatre for the Opening Ceremonials and Proclamations.

- **1:00**

- **2:00**
  - St. George and the Dragon, Theatre For The World, Martin Ficton, Director.

**Ale Mariner Stage**

- **12:30**
  - The Farthing Travelling Musicians: Julie Meredeth, Songs of Vice and Virtue.

- **1:30**
  - The Gavel Is Up! The Call of the Fare Province begins in the Ale Garden and ends its Way to Greenwood Theatre for the Opening Ceremonials and Proclamations.

- **2:30**

- **3:30**
  - St. George and the Dragon, Theatre For The World, Martin Ficton, Director.

**Ale Garden Stage**

- **1:30**
  - The Gavel Is Up! The Call of the Fare Province begins in the Ale Garden and ends its Way to Greenwood Theatre for the Opening Ceremonials and Proclamations.

- **2:30**

- **3:30**
  - St. George and the Dragon, Theatre For The World, Martin Ficton, Director.

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Divers Merriments

AT THE MARKET CROSS
Richard Chase, Folklornist, directs singing games for children and adults. (October 14 and 15) Group Folk Dancing, led by Steven Nowlin and Michael Téjada-Flores. All Travellers to Pleasure Faire invited to participate. (October 15 and 16).

AT THE ENTRANCE FIELD
(Below Ye Ticket Stalls)
4:00 A Living Chess Match between The Society For Creative Anachronism and The Los Angeles Fantasy Society. Challenge issued by The Society for Creative Anachronism. (October 14).

AT THE CHILDREN’S DELL
Singing Games — Richard Chase, Folklornist
Storytellers — Jim Jean, Margaret Felter
Puppeteers — Lily Roe, Tannaka Seita, Joanna Syrek
Other Entertainments provided by Walden School

WANDERING ENTERTAINERS
Robin Aurelius, Vagadu Aurelius, Susan Brashear, Ken Builock, Lucy and Betsy Burt, Kathy Cleary, Virginia Crot, Jim Crot, Jim Foriner, Stephanie Frawley, Robin Goodfellow, Peter King, Fox King, Anthony King, Danny McDermott, Kimberly McDermott, Nancy McGraw, Ron MacTague, Robin Petrie, Robin Pierson, Rich Robertson, Pati Schecter, Madeline Schleimer, the Sherman family, Alaina Snapper, Roy Stevens, Larry Vail, Claire Waggoner, Jenn Waggoner, Larry Wallin, Ruth Warren, Mel Weitzman

CONSORTS

DAUNCE TRoupes

PLAYERS
Ye Fair players: Sharon Green, Dir., Dana Kramer, Harold Koenig, Norman Lehmam, Improvise: Jay Manley, Dir., Berkeley High School Mime Troupe; Theatre For the World: Martin Ponce, Dir., Jerry Fabian, David Miller, Nancy Ponce, Carol Riordan, Shirley Tepper, Paul Willis, Sam Riordan, Stg. Mgr.; Will's Players: Wendy Blakley, Gina Dabes

BROADSWORD COMBATANTS
Richard the Short, Henrik the Dane, Edwin Berrasark, Siegfried von Hofichakte, The Red Baron, Folk De Wyvern

Hear Ye! Hear Ye! Hear Ye!
Hearfore Thyself that which is Most Exciting, Most Meaningfull in the whole of the Worlde! That is KFSA
For Which ye faire is a Benefit
Visite our Booth: But should ye Miss it, Affix thy Name & Post that which Appeareth

KFSA: 2207 Shattuck Ave, Berkeley, Calif. 94704
Please... send more information about KFSA including the Means whereby I may Subscribe at a Most Special Faire Price:

NAME...
ADDRESS...

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The Charter of the Faire provides that all Merchants shall journey to Pleasure Faire under the Barf's protection. Goods to be found are the finest in the land and range in price from pence to pounds. Watch weavers at their looms and potters at their wheels. Bargain with these traders now that thy winter needs be supplied. Jog yer way down the high road to find first YE POTTERS' MARKET. Therein be fine goblets, tankards or jugs for quaffing ale at Pleasure Faire. The gude housewife will find wares for cottage and castle amongst bowls and cups; platters, pots and chalices.

Adorn thy head with a Robin Hood Hat or Harvest Wreath and travel along SPEND PENNY LANE to view ye work by iron mongers, stone cutters, mapmakers and woodcarvers. Some gude travelers will cross MERRYWOOD BRIDGE into Jewelers' Court. Others will find their fancy leads to HA PENNY LANE with its diverse offerings of weaponry, armor and accoutrements hard by love philtres, touchstones and wooden flutes.

Thence to the CHILDREN'S DELL where those folk who be but three to six years of age may be mused by Walden School for 50 pence an hour all the while enjoying puppet shows, tree houses, swinging and painting.

HAWKERS' ROW echoes with cries of vendors selling goods from near and far: African imbras, icons, candles, amulets against the plague and banners of spinners and weavers. Buy sturdy clothes of leather and rough cotton or finery of velvet, lace and brocade. Adorn thy lady in JEWELERS' COURT with the craft of the coppersmith, the goldsmith and the silversmith.

In CRIER'S COURT find peddlers of leaded glass and leather pouches. Buy woodcuts and witchery supplies. Have the faire's scrivener inscribe faire verse for thee. Protect thyself with relics and indulgences.

Challenge others in the GAMING STALLS in matches of Archery, Bobbing-for-Apples, jousting, javelin throw and Pound-A-Nail. Enjoy a respite from the market place—

Take an ale or enjoy fine wine whilst partaking of entertainments on the ALE GARDEN STAGE. Wandering sellers will avail you of their wares. Baskets filled with pomanders, flowers, rimes, recipes and fine embroidery should strike thy fancy.

ESPECIAL THANKS
To Art Welby, Peter and Fox King, M. E. Duffy, Excavating & Equipment in San Rafael, Robin Aurdibas, Frank Corda, Jean Abelos, Gene Wallace of Peacock Gap, Morton Radar, et al. and the Staff and Management of KPFA.

CRAFT STALL BUILDING & DECORATION
By the Individual Craftsmen

STAGE DESIGN
Richard Frazee

FAIRE CREST AND MARKET CROSS
Grant McCall and Jack Sherman

FAIRE PROCLAMATIONS
David Osman and H.C.L. Gibbs

BANNERS
Carolyn Josephson, Tish Solomz, Rosemarie Korman, Patricia Winter, Halie.

SIGNS AND CRESTS
Jack Sherman, Fox King, Joan Podesta, et al.

INTERIORS
Ruth Flesher

STREET CRIBS
Judith Key

INFORMATION STALL SUPERVISOR
Gene Bergman

PLEASURE FAIRE STAFF
CREATORS AND PRODUCERS
Phyllis Paterson, Ron Patterson

ADMINISTRATIVE ASSISTANTS
CRAFTS AND ADMINISTRATION
Marilyn Merkle
Assisted by Libby Sloan

FOOD SERVICE AND SUPPLY
Coa MiKiska

FIRE DEPARTMENT AND SPECIAL PROJECTS
Michael Korman

ENTERTAINMENT & COSTUMING
Carol LeFleur

BUILDING SUPERVISORS
Pat Farlow, John Woodlock

FAIRE DECORATION SUPERVISOR
Michael Korman

STAGE CONSTRUCTION SUPERVISOR
George Weiner

TICKET CHARMAN
Mildred Holland

FINANCE CHARMAN
Coke La Flam

PARKING SUPERVISOR
Randy Woodlock

SUPERVISOR OF THE GUARDS
Pat Farlow

FAIRE AIR PROMOTION
David Osman

att by Michael Dayton and KPFA

ALE GARDEN SUPERVISORS
Peter and Judy Turner

JUICE STALL SUPERVISOR
Jerry Manpearl

SOUND RECORDING
Carlos Magen

FAIRE SERVICE SUPERVISOR
John Wilks

KPFA REPRESENTATIVE
Burt White

Information about future Festivals
Pleasure Faire: Address inquiries to Ron and Phyllis Paterson, THEME EVENTS, 1717 Lookout Mountain, Hollywood, CA 90028.